

# Films

# What is ownership?

- Ownership in the film and TV industry refers to the person/people or company.

An example of this would be Myspace, Rupert Murdoch is the name of the owner.

If you are familiar with Myspace you will see that they have a lot of advertisements, this helps with funding the website and keeping it up and running.

# Public service

- Public service is when a company is supported mainly by the country.

A good example of this would be Xfactor, Xfactor gets a lot of its money from the calls and texts it gets in when the audience votes. You will also see that when Xfactor is on, there is always an advert straight after and before a break which is in connection with Xfactor, this is another funding technique.

# Public ownership

# Corporate ownership

- Corporate ownership is when a group or a couple of individuals own a company. SBTV is owned by a number of people, the person who founded the company is still there, but every member within the group has ownership within the company, a company like this can not be ran by one person.